



Run, Walk, or Stroll 5K at Baylands Park!

Sunday, November 3, 2024

<http://downbythebay5k.org>



SPONSORSHIP PACKAGES

Down by the Bay 5K & Tot Trot is a family-friendly fun run benefiting a local non-profit preschool (MVPNS.org). By sponsoring, you will help us continue to provide outstanding early childhood education while keeping tuition affordable for families from all economic backgrounds. **Sponsorships can be purchased online at downbythebay5k.org or by mail using the form below.** If you have any questions or would like to discuss any alternative proposals (e.g., joint marketing & promotion), email dbtb5k@gmail.com.

SPONSOR LOGOS MUST BE RECEIVED BY SEPTEMBER 30, 2024 to be printed on our race T-shirts.

	Vendor \$150 Unlimited	Bronze \$350 Ten Spots	Silver \$500 Four Spots	Gold \$1,000 Two Spots	Platinum \$3,000 One Spot
"Thank you" on event website and Facebook	✓	✓	✓	✓	✓
Recognition on event website and Facebook with package designation	✓	✓	✓	✓	✓
Placement of promotional merchandise or materials in (300+) race packets	✓	✓	✓	✓	✓
Free 5k Registration tickets and a 10% discount for additional employees interested in participating	1 tix	2 tix	3 tix	4 tix	5 tix, 15%
1 Reserved 10x10 promotional space at Family Activities Area - ability to distribute merchandise/collateral material	✓	✓	✓	✓	✓
Logo on (300+) race t-shirt		Small	Large	X-Large	Supersized
Placement of logo on all advertising materials/media promotions for event, including yard signs placed in heavily trafficked neighborhoods				✓	Top Billing
Host Sponsor: "5k/Tot Trot hosted by (Name)"				✓	
Presenting Sponsor: "The 202X Down By the Bay 5k & Tot Trot powered by (Name)"					✓

We welcome all donations, including those below \$150 as well as gifts-in-kind. All proceeds benefit Mountain View Parent Nursery School.

Business Sponsorships

- \$3,000+ Platinum Champion - *Presenting Sponsor*
- \$1,000+ Gold Champion - *Race Sponsor*
- \$500+ Silver Champion
- \$350+ Bronze Champion
- \$150+ Vendor Sponsor

We will donate: \$ _____

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____

E-mail Address: _____

You may purchase a sponsorship online at downbythebay5k.org or you may make a check payment out to MVPNS. Please write "5k Sponsor" in the memo of your check. Mail this form and check to MVPNS - 5k Sponsor, P.O. Box 4174, Mountain View, CA 94040.